Grantee Profile *Kern County*

HYPE
(Helping Youth through Prevention Education)

The Helping Youth through Prevention Education (HYPE) program will address high rates of binge drinking and substance abuse, and low rates of school attendance and community connectedness among youth in an alternative learning setting in Kern County. In addition, the project will provide universal interventions for the entire student population. Project HYPE will implement multiple curricula and strategies to build resiliency, foster positive relationships for youth and promote meaningful parental and community involvement.

PROGRAM COMPONENT 1. *Universal services to prevent or eliminate the illegal use of alcohol, tobacco, and other drugs among the entire community school population.*
- Project ALERT (Adolescent Learning Experiences in Resistance Training) (CSAP Model Program) curbs or prevents drug use initiation and the transition to regular use; includes a methamphetamine component
- CHARACTER COUNTS! Provides framework based on basic values targeted at reducing criminal behavior and AOD use
- Community referrals to address student and family multi-problem (i.e. health, mental health) needs.

Population(s) Served
- All 7th and 8th grade students at Community Learning Center (approximately 1,000 students)

PROGRAM COMPONENT 2. *To foster positive relationships for youth, promote meaningful parental and community involvement and support social and emotional needs of students.*
- CHARACTER COUNTS! Provides framework based on basic values targeted at reducing criminal behavior and AOD use; includes parent component

- Meaningful Service Learning to targeted youth to increase internal resiliency

Population(s) Served
- High-risk selective and indicated population of 40 students at CLC
- The entire student population (1,000)

PROGRAM COMPONENT 3. *To coordinate with related federal, state, school and community efforts and resources.*

Population(s) Served
- Community

Science-Based Criteria
Parent Project – OJJDP model parenting program
Project ALERT – SAMHSA Model Program
Service Learning – UC Berkeley
Life Skills Training – SAMHSA Model Program
Character COUNTS! – South Dakota State University
Early Intervention Program – California Probation Model Program

Program Settings
School-based (during school)
School-based (after school)
Community-based (home visits)

Program Strategies
- Environmental Prevention
- Positive Youth development
- AOD Education and Resistance training

Risk Characteristics of Target Population
- Easy access to alcohol
- Community norms favorable toward use
- Lack of community support for families in raising healthy AOD free children

Planning and Collaboration

Project HYPE partnerships include Kern County Superintendent of Schools, Kern County Mental Health Department, Kern County Probation Department and the HYPE Advisory Board. Project HYPE will build capacity by expanding services and providing training to school site staff and the community, including parents.

Evaluation

An independent evaluator will provide both summative and formative evaluation to the Project HYPE advisory committee, relying on four primary data sources to measure progress including pre/post test, youth surveys, teacher/parent/community surveys and school-level data on student disciplinary referrals, attendance and mobility. Project Hype staff will track selective and indicated participants by administering a post test in a follow up home visit.

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